

Accelerator TV POD 2020

Write, Develop & Pitch a TV Series

PROGRAM CONTACT

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THE PROCESS

Accelerator TV POD 2020 takes place via a number of online workshops and seminars, before participants submit and pitch a 'story bible' to market representatives. Additionally, running simultaneously, *Immersion Screenwriting For TV* - this work is optional and completed at own pace.

THE MODEL

The Accelerator program is designed to bring the market to the front-end of concept development. In Accelerator TV POD, emerging writers and producers gain access to leading industry players who will offer insights into audiences and the ongoing impact new technology has on the business model. Participants will be encouraged to think critically about the industry, and to try and develop innovative content that targets identifiable audiences.

FACILITATOR

Karel Segers has over 30 years of experience in the international film and television industry. He teaches and consults on screen story to writers, producers and agencies, and has clients with produced screen credits in most Australian States, Europe, the Middle East, the UK and the US. Segers headed Programming and Acquisitions at the Digital Broadcasting Co (UK), bought films for Europe's largest pay-tv Canal Plus and was a movie critic and on-air host for MTV Europe. He ranks among the world's topmost influential people on social media for screenwriting and is recognised as an authority on story structure.

KEY DATES

(See additional dates on www.tvpod.com.au)

11 May	11:30AM	Accelerator TV POD information session
4 July		POD KICKOFF
11 July		Introduction to TV writing
22 August		Industry Pitching 1 - "Table Pitching"
29 November		Pitch Fest Rehearsals
5 December		PITCH FEST

TOPICS

During various exercises in the course you will learn a number of skills including techniques for:

- Developing ideas for TV shows
- Mapping out an act, episode and season
- Writing obsessive characters
- Writing synopsis, treatment and script

OUTCOMES

Accelerator TV POD is the third incarnation of the program and will expand the methodology to achieve outcomes across multiple objectives.

- Generate commercial television projects through a rigorous development process before pitching to market and seeking industry partners
- Developer TV POD will provide Canberra with thoroughly trained group of script developers
- Arm writers, directors and producers with new development strategies that prioritise market input
- Educate participants on the business models for television, and help participants understand the entire development, finance and distribution cycle
- Provide multiple pathways for getting projects to market
- Partnering with production companies from all over Australia

IMMERSION SCREENWRITING FOR TV

The online course will begin the week of the 15 May and is completed at your own pace, it is a mandatory part of the Accelerator TV POD process. Key points of Immersion;

- Understanding what a great script looks like
- Writing in the correct format
- Translating ideas into the written word
- Editing and improve your work

INDUSTRY REPRESENTATIVES

2020 industry representatives are yet to be announced.

In previous years, representatives came from; Easy Tiger, Matchbox Pictures, Goal Post, Hoodlum and more.

GENERAL INFORMATION

- Each session (except for pitching sessions) will be recorded and available as a podcast or a video following the sessions.
- Workshops take place using the Zoom conferencing software. Please ensure your account has been set up prior to POD commencing.
- Payment plans are available.